

Planet Budapest

Future of Water – Innovative Solutions for Global Challenges International Conference

27 February 2026 | Budapest
Hungarian Railway Museum

Planet Budapest 2026

Planet Budapest is a unique, experience-driven sustainability education platform, held every two to three years. It focuses on shaping the future through the fusion of knowledge and experience while inspiring collective action.

As an edutainment show, Planet Budapest seeks to engage both the intellect and emotions of its audience. It provides immersive, community-based experiences and practical knowledge for sustainable living — with a special focus on the younger, more receptive generations.

Our mission is to move beyond abstract discussions of sustainability and make it tangible, appealing, intuitive, and a defining trait of the responsible citizen of the future, regardless of age. At the same time, we aim to initiate both systemic and individual transformation. With authentic sustainability expertise, we create modern green narratives that, through edutainment experiences and internationally designed events, inspire conscious living.



The Platform Stands on Four Core Pillars:

1. Planet Expo

The business-focused pillar of the event, inviting the corporate community to engage in meaningful action toward systemic sustainability transformation. Planet Expo serves as a stage for companies, startups, universities, and thought leaders who are pioneers in implementing sustainability goals — to showcase their work and inspire others.

2. Planet Explorers

This is where audiences dive deep into the world of sustainability, with a focus on responsible consumption and the future of our planet. Planet Explorers functions as the public experience area and science play zone of the exhibition. Its core communication objective is mindset-shaping — offering entertaining and educational content that supports the adoption of new, more sustainable behavioral norms in an accessible and inspiring way.

3. Planet Ride

A sustainability-themed experiential walk, guiding participants on an immersive journey from past to present and into the future. It highlights the human impact on Earth and explores the possibilities of a more sustainable tomorrow.

4. Planet Heroes

An interactive adventure theatre, combining live performance with immersive storytelling inspired by video games. Participants are taken on a journey guided by professional actors, visual effects, and live interactions — where learning happens playfully, through experience and engagement.



The Future of Water - Innovative Responses to Global Challenges

International Forum

Shaping the Future of Water Together

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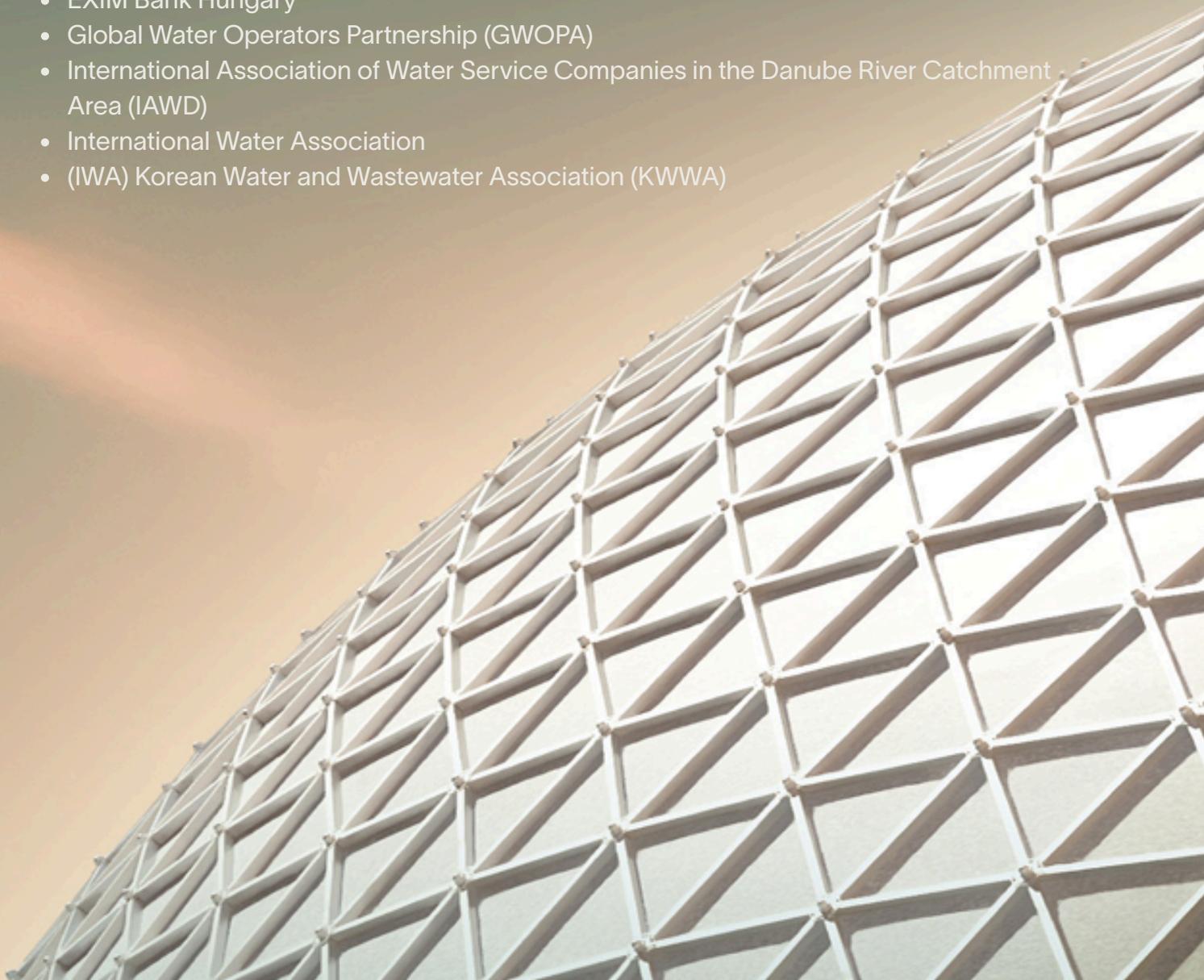
In 2026, under the auspices of the Blue Planet Climate Protection Foundation, Planet Budapest — Central Europe's most significant experience-based exhibition on sustainability — will once again be held. On the 27th of February, the Hungarian Water Partnership brings together 200 global experts - presidents and executives of leading national and international water associations, policymakers, regulators, financiers.

It offers a unique opportunity not only to engage in substantive discussions on pressing global water issues but also to establish new partnerships, strengthen networks, and exchange best practices with peers from across Europe, Africa, and beyond.

The Forum will provide space for dialogue on water sector reforms, global challenges, financing, and resilience-building, complemented by a signing ceremony, curated networking opportunities, and a guided visit to Planet Budapest 2026's immersive exhibition.

We are honoured to welcome representatives from the following international organisations:

- African Water and Sanitation Association (AfWASA)
- ASEM Water
- European Investment Bank (EIB)
- European Water Association (EWA)
- EXIM Bank Hungary
- Global Water Operators Partnership (GWOPA)
- International Association of Water Service Companies in the Danube River Catchment Area (IAWD)
- International Water Association
- (IWA) Korean Water and Wastewater Association (KWWA)



Program overview

9:00

Welcome words

Dr. János Áder - Former President of Hungary, Chairman of the Board of Trustees at the Blue Planet Foundation

Dr. Blaise Moussa - President of the African Water and Sanitation Association (AfWASA)

Dr. Károly Kovács - President of the Hungarian Water Partnership

10:00 – 11:30

Introduction of the Hungarian Water and Sanitation Sector- from risk mitigation to value-boosting solutions

12:00 – 13:30

Session 1: Global water challenges

Panel 1 - Discussion on global water challenges

13:30 – 14:30

Business Lunch and Networking

14:30 – 16:00

Session 2: Financing Global water challenges –discussion on traditional and emerging private capital project financing models

Panel 2 - Funding for projects supporting SDG 6

Panel 3 – How to respond to the challenges and utilize funding opportunities - best practices and lessons learned by national and regional associations and their case studies

16:10

Ceremonial Signing of Cooperation and Partnership Agreements

16:30

Guided visit of the Planet Budapest 2026

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